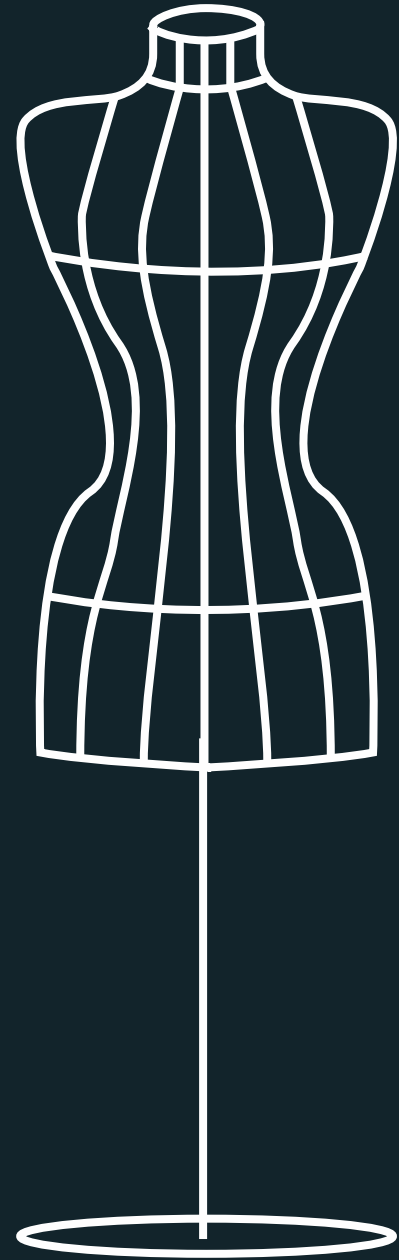
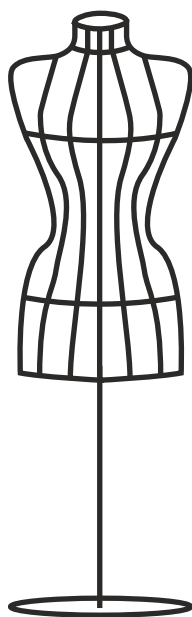


POLISH FASHION

polish-fashion.com





**POLISH
FASHION**

polish-fashion.com

LOCATION OF POLAND

Poland is located in the centre of Europe, and this factor alone demonstrates the great potential of our country. Poland borders Germany to the west, the Czech Republic and Slovakia to the south and Ukraine, Belarus and a bit of Lithuania to the east. A small, separate fragment of Russia known as Kaliningrad Oblast also borders part of Poland to the north. The rest of the northern border comprises the golden beaches of the Baltic Sea. The capital of Poland is Warsaw (Warszawa), located almost in the centre of the country.



6th largest country in the EU

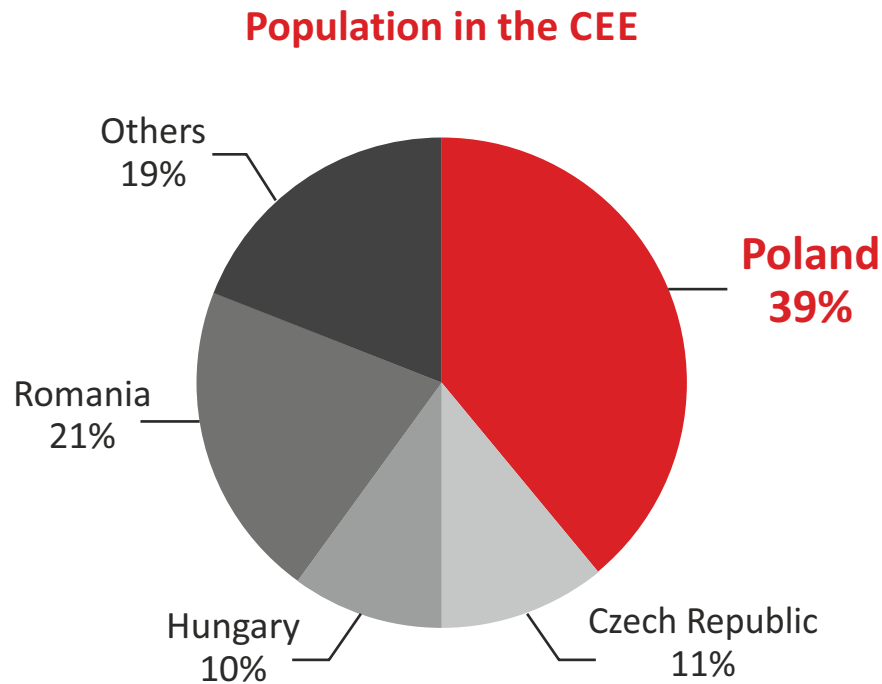
ca. **38**
million Polish citizens

71%
of Poland's citizens are
in productive age

24%
of the CEE region
population account Poles

POLAND IN FIGURES

Poland is the **largest country** among CEE members of the EU



Second lowest median age in CEE 40.2 y/o

POLAND IN FIGURES



© Marcin-fotolia.com

Currency - Polish Zloty (1 USD ~3.6 PLN, 1 EUR ~ 4.3 PLN) (2018)

Largest EU funds beneficiary country

Poland receives EUR 83 bn in 2018 prices under current budget

The amount granted is going to be EUR 64.4 bn.(f)

The FDI stock equalled to EUR 159 bn at the end of 2016

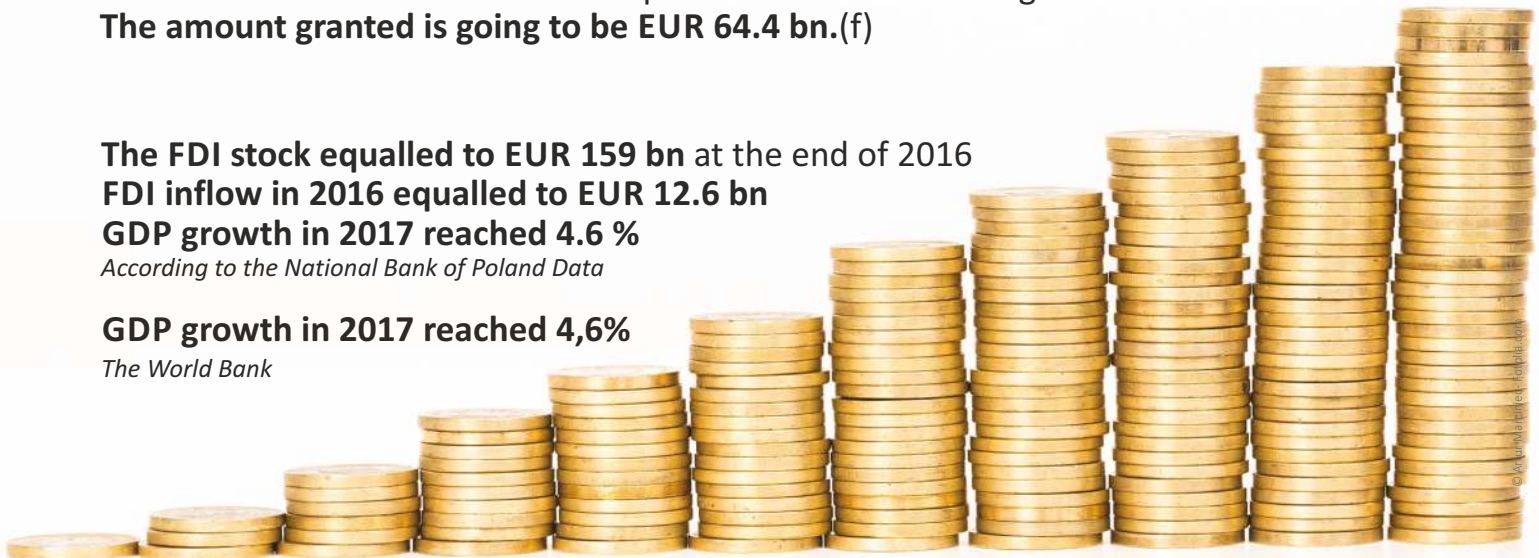
FDI inflow in 2016 equalled to EUR 12.6 bn

GDP growth in 2017 reached 4.6 %

According to the National Bank of Poland Data

GDP growth in 2017 reached 4,6%

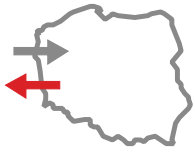
The World Bank



© iStockphoto.com/Robert_Hodgins



POLAND IN FIGURES



Location & economic stability

- strategic location in Europe
- part of trans-European transportation corridor
- stable economic situation
- rapidly growing internal market



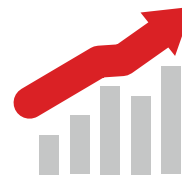
Investment support ecosystem

- local tax reliefs
- government grants
- EU grants for R&D
- facilitators on central & local level



Attractive labor market

- young, well-educated workforce
- language proficiency
- increasing labor productivity
- strong work ethics



Mature business environment

- variety of manufacturing sectors
- dense network of suppliers and subcontractors
- thriving business services sector
- availability of clusters, industrial and technology parks
- well developed R&D infrastructure

POLAND - LEADER OF GROWTH IN THE EU

1st place

in terms of number of the investment projects in the CEE
(256 projects, 21% y-o-y increase)

1st place

in CEE in terms of jobs created per 1 project

2nd place

in the whole Europe in terms of created jobs due to FDI in 2016
(22,074 jobs – only the UK was better)

According to EY's Poland's Attractiveness Survey

POLAND IN FIGURES

Foreign trade in 2017:

exports EUR 206.6 (+11.8% vs 2016)
imports EUR 206.1 (+13.4% vs 2016)

Main drivers of economic growth

- domestic demand
- public & private consumption
- investments

Labour force **17,6 mln** (2017 est.)

Labour force by occupation

- services **58.1%**
- industry **30.4%**
- agriculture **11.5%**

Inflation rate

1.8%

forecast for 2018

Average monthly gross salary in national economic

4 346.76 PLN ~ 1 207.35 USD ~ 1 010.87 EUR

Average hourly gross salary

26,3 PLN ~ 7.3 USD ~ 6.11 EUR

POTENTIAL TO DRESS THE WORLD

Apparel and footwear market

8,3 bn EUR
value

10 bn EUR
value in 2022

5-6%
annual growth

Sold Production

1,75 bn EUR
apparel

300 mln EUR
textiles

Export of textiles and apparel (bn EUR)

	2016	2017	Growth
Textiles and apparel	7,081	7,327	+3,5%
Textiles	2,405	2,587	+7,6%
Apparel	4,676	4,740	+1,4%

2nd market in EU
More than 2 000 apparel companies

POLISH APPAREL MARKET

- innovation and technological efficiency
- high quality production - detailed production process
- adaptation of EU regulations
- advancement in logistic
- fastness of reaction towards market needs
- additional after sales services
- flexibility in cooperation
- professionalism in business relationships
- experienced management
- government programs of supporting entrepreneurs
- academical background

**New perspective markets:
Brazil, Canada, Turkey, Kazakhstan, UAE, Mexico**

POLISH EXPORT HITS - UNDERWEAR



Value of Polish lingerie export:

141 million
EUR

500

underwear
and stocking
manufacturers

3000

underwear
stores

Main export countries:

Germany, Netherlands,
Austria, Scandinavia

New perspective markets:

Brasil, Canada, USA,
Hongkong, Australia

POLISH EXPORT HITS - LEATHER

~ 17 bn EUR

sold production of leather and leather goods

Market volume - 22 589 tons of leather



24 000
employees



5 800
companies

POLISH EXPORT HIT - FOOTWEAR

4th largest producer
in Europe

Market volume:

46,61 million of prs.
of shoes

14,85 million of prs.
of leather shoes

**Footwear export ~1 bn EUR
+ 22,66% growth ('17 vs '16)**

POLISH FOOTWEAR MARKET

Main advantages

- high production potential
- wide offer of footwear
- cooperation on all levels of production
 - modern production facilities
 - comparatively low labor costs
 - no limited access to EU market
- government programs of supporting entrepreneurs

Main export markets:

Germany, Czech Republic, Romania, Hungary, Russia

POLISH JEWELLERY SECTOR

1st place in production of amber jewellery in Europe

3rd biggest producer of silver jewellery in Europe

growing production of gold and platin jewellery



© Aleksander Gliwiński



© Novak Jewellery

1 bn EUR

export of jewellery, precious metals and gemstones

4500

companies related to the jewellery market

POLISH EXPORT HIT - AMBER

70% of global
market share

200 million EUR
yearly turnover

export to 80 countries:
Asia, Middle East, USA, Western Europe



© A2 Jewellery

1200
amber producers

The largest amber trade fair
in the world takes place in Poland

What makes us different:

TRADITION

Multigenerational family businesses

THE BEST QUALITY

Skilled craftsmans

UNIQUE DESIGN

Hand made jewellery

also combined with gold and silver

JEWELLERY



A2 Jewellery

www.a2jewellery.com
a2amberhouse@gmail.com
+48 693 911 494

Products for export:
amber jewellery with silver, gold, precious
stones, manufacture & design



Amber Apple

www.amberapple.pl
sale@amberapple.pl
+48 583 419 985

Products for export:
amber and silver jewellery, amber
and gold jewellery

AGATA CAŁKA

sophisticated amber jewellery

Agata Całka Pracownia Jubilerska

www.agatacalka.pl
pracownia@agatacalka.pl
+48 507 072 655

Products for export:
modern jewellery with amber and silver;
amber jewellery, sterling silver jewellery



AMBER
MARCIN BUZALSKI

Amber Marcin Buzalski

www.ambermb.eu
amberco@wp.pl
+48 696 028 982

Products for export:
amber jewellery, amber and silver,
jewellery amber set in gold



Amber Vision

www.ambervision.pl
mirek@ambervision.pl
+48 884 884 137

Products for export:
baltic amber tesbih, amber brancelets,
jewellery from amber, amber beads

AMBER-RING
— *modern jewellery with amber* —

Amber Ring Stanisław Całka

www.amber-ring.pl
calka@amber-ring.pl
+ 48 22 788 23 13

Products for export:
modern jewellery with amber;
sterling silver jewellery



Ambermoda Mariusz Gliwiński

www.ambermoda.com
mg@ambermoda.com
+48 501 414 900

Products for export:
Baltic amber jewellery,
Author's workshop



ArtSzok Tomasz Pisanko

www.artszok.com
jewellery@artszok.pl
+48 607 332 727

Products for export:
amber jewellery with silver; silver
jewellery with amber-rings,
necklaces, bracelets



Balt

www.balt.com.pl
balt@balt.com.pl
+48 501 010 729

Products for export:
Baltic amber jewellery with silver

EvaStone

Eva Stone

www.evastone.eu
office@evastone.eu
+48 602 236 365

Products for export:
design jewelery of silver, gold and raw diamonds



Bodex Klepaccy Silver

www.bodex-klepaccy.pl
biuro@bodex-klepaccy.pl
+48 85 711 94 27

Products for export:
jewellery with natural amber and other stones



BALTIC AMBER
GIELO

Gielo

www.gielo.pl
office@gielo.pl
+48 512 940 307

Products for export:
Baltic amber jewellery



International Amber Association

www.amber.org.pl
info@amber.org.pl
+48 58 580 00 22

Products for export:
amber testing, B2B matching, professional books



Orient Style

www.orientstyle.pl
orientstyle@wp.pl
+48 516 074 878

Products for export:
necklaces- natural gemstones on gold
or silver chains



mimikra
Kinga Sulej

Mimikra

www.mimikra.com
kinga.k.sulej@gmail.com
+48 663 500 966

Products for export:
contemporary jewellery, hand made
pieces made of silver



Orska

www.orska.pl
browar@orska.pl
+48 500 155 900

Products for export:
unique handmade jewellery like
necklaces, bracelets, earrings,
brooches, cufflinks

S&A
jewellery design

S&A

www.s-a.pl
s@s-a.pl
+48 58 664 60 00

Products for export:
silver jewellery with amber and color stones

Sorenson[®]

Sorenson

www.sorenson.pl
biuro@sorenson.pl
+48 608 896 638

Products for export:
jewellery with crystals from Swarovski,
gold plated, rhodium plated

Tears^{of}Time.


Sinco

www.tearsoftime.eu
hello@tearsoftime.eu
+48 42 611 90 03

Products for export:
amber, gemstone, silver
and gold jewellery



STUDIO DF

Studio DF

www.studiodf.pl
office@studiodf.pl
+48 605 589 152

Products for export:
hand made silver jewellery
with amber



Venus Galeria Renata Wydro

www.galeria.sklep.pl
biuro@galeria.sklep.pl
+48 500 232 882

Products for export:
silver artistic jewellery

CLOTHING

DIAMANTE

Diamante Wear

www.diamante-wear.com
hurt@diamante-wear.com
+48 504 157 983

Products for export:
streetwear clothing: t-shirts,
pants, street bag



Dom Mody Skórska

www.skorska.pl
aleksandra@skorska.pl
+ 48 603 706 604

Products for export:
women's clothing – visiting,
all-day and casual collections



Dzianel

www.dzianel.com.pl
sprzedaz@dzianel.com.pl
+48 74 811 22 99

Products for export:
fleece jacket, womens knitted
cotton trousers, leggings, skirts



Ewa Stepaniuk Fashion Designer

www.atelierredcarpet.com
stepaniuk.adamska@gmail.com
+48 501 648 474

Products for export:
haute couture wedding and evening
dresses from fashion designer atelier



Eco Label

www.strojmisie.pl
strojmisie@gmail.com
+48 608 739 284

Products for export:
kids clothing and accessories
(hats, chimney-scarfes and head bands)

GIACOMO CONTI

Giacomo Conti

www.giacomo.pl
sekretariat@giacomo.pl
+48 618 39 12 40

Products for export:
menswear: suit, shirt, sweater,
shoes, jacket, coat, accesories



Lenny Lamb

www.lennylamb.com
contact@lennylamb.com
+48 222 57 8882

Products for export:
baby carriers, waven wraps,
children clothing, babywearing
and regular apparel



MNKD Team Aleksandra Szachta

www.minikid.pl
contact@minikid.pl
+48 605 110 234

Products for export:
modern babies and kids clothes



Łuksja

www.luksja.com.pl
sekretariat@luksja.com.pl
+48 25 798 30 21

Products for export:
exclusive women's clothing



Nordhorn

www.nordhorn.com.pl
office@nordhorn.com.pl
+48 502 020 803

Products for export:
outdoor, technical and fashion
socks-CUPOFSOX

OLIMPIA

Olimpia

www.olimpia.com.pl
info@olimpia.com.pl
+48 426 891 423

Products for export:
knitwear garments: blouses, cardigans,
sweaters, skirts, dresses, jackets, turtle-necks



Po Prostu

www.poprostu.to
katarzyna@poprostu.to
+48 608 415 033

Products for export:
wedding dresses, cocktail dresses,
evening dresses, or other elements
of formal wear



PAKO LORENTE

Pako Lorente

www.pakolorente.com
sprzedaz@pakolorente.pl
+48 784 432248

Products for export:
menswear: classic, business, casual-
shirts, suits, jackets, suits, coats



Strus

www.strus.com.pl
b.strus@strus.com.pl
+48 501 165 889

Products for export:
t-shirts and sweats (patterns, knitting,
dyeing, cutting, adornments,
sewing, packing)

Syntex[®]

Syntex

www.syntex.pl
biuro@syntex.pl
+48 46 830 90 00

Products for export:
socks, tights, leggings, underpants,
handwarmers, gaiters, medical
socks, sport socks


victorio[®]

Victorio

www.koszulevictorio.pl
biuro.kosmos@gmail.com
+48 883 200 615

Products for export:
men's shirts, ties, belts, bow ties

TOP SECRET
EXPRESS YOURSELF

Top Secret

www.topsecret.pl
redan@redan.com.pl
+42 617 71 00

Products for export:
women's wear, mens wear,
youth wear

UNDERWEAR/SWIMSUITS



Alles Alicja Wojciechowska

www.alles.pl
alles@alles.pl
+48 42 719 41 74

Products for export:
lingerie for woman, classic, glamour,
maternity, pregnant



Axami

www.axami.eu
axami@axami.pl
+48 85 675 49 54

Products for export:
push-up bras, padded bras, strings,
briefs, garter belts, stockings, accessories,
luxury feminin lingerie



AVA

www.avalingerie.pl
biuro@avalingerie.pl
+48 85 744 59 83

Products for export:
underwear, bras for small
and large breasts



Beauty Night Fashion Grażyna Turek

www.beautynight.pl
info@beautynight.pl
+48 34 321 70 53

Products for export:
exclusive, sensual women lingerie,
satin and modal pyjamas, panties, corsets

Miss Fabio

BIG ART. Krzysztof Pazdyga

missfabio.com
sale@fabio.pl
+48 89 535 72 39

Products for export:
briefs, shirt, boxers, nightdress, pyjamas,
dressing-gown, peniuar, blouse, T-shirt
Corin

Endorfinella
EXCLUSIVE LOUNGEWEAR

Endorfinella

www.endorfinella.com
info@endorfinella.com
tel. +48 791 410 285

Products for export :
pijamas, nightdresses, kimonos
and dressing gowns

CORIN

Corin

www.corin.eu
export@corin.eu
+48 42 227 00 58

Products for export:
luxury lingerie and swimwear
manufacturer: perfect bra

FiORE

FiORE

www.fiore.pl
fiore@fiore.pl
+48 42 636 96 88

Products for export:
tights, stockings, hold-ups, garter belts,
socks, knee-highs, leggings

Gabriella®

Gabriella D.B. Krajda

www.gabriella.pl
gabriella@gabriella.pl
+48 42 679 26 97

Products for export:
tights, stockings, socks, knee-highs,
leggings, bodystockings



JS

www.js.com.pl
marketing@js.com.pl
+48 667 666 116

Products for export:
bras, panties, tights, socks, lingerie,
bathrobes, swimsuits, motherliness,
underwear, nightwear



Gorteks

www.gorteks.com.pl
sales@gorteks.com.pl
+48 85 652 47 77

Products for export:
bras, panties, camisoles, corsets,
garter belts, hosiery

Julimex®

Julimex

www.julimex.pl
export@julimex.pl
+48 42 254 99 98

Products for export:
shapewear, lingerie, lingerie accessories,
panties, selfadhesive bras, garter belts,
washing accessories



Konrad Lingerie

www.konrad-bielizna.pl
konrad@konrad-bielizna.pl
+48 605 834 918

Products for export:
woman's lingerie- luxurious corsetry:
bras, corsets, camisoles, briefs, kimonos



Le Vernis

www.le-verniss.eu
biuro@le-verniss.eu
+48 508 510 155

Products for export:
bras, briefs, full briefs, strings,
night dress, panties, garter belts



Lady Kama

Lady Kama Anna Miszczak

www.ladykama.pl
firma@ladykama.pl
+48 42 276 70 00

Products for export:
sheer tights, pattern tights, stockings,
leggings, knee highs, socks

LUPO  LINE

Lupoline

www.lupoline.com
lupoline@lupoline.com.pl
+48 42 646 08 56

Products for export:
bra, baby-doll, nursing bra, maternity
lingerie, sleepwear, nightdress, bodysuit,
pants, short



Oh!Zuza

Oh! Zuza

www.ohzuza.com
office@ohzuza.com
+48 42 640 17 87

Products for export:
nightwear, sleepwear, loungewear,
homewear, nightdresses, dresses, pyjamas,
robes, silk, lace



Róza

www.roza-bielizna.pl
info@roza-bielizna.pl
+48 666 115 990

Products for export:
push up bra, soft cup bra, brief, string,
boxer, belt, stockings



Rontil

www.rontil.com.pl
biuro@rontil.com.pl
+48 784 42 79 19

Products for export:
sports swimwear



Samanta - Adamek

www.samanta.eu
office@samanta.pl
+48 602 681 557

Products for export:
women's lingerie, bras, briefs, boxers,
thongs, beachwears, accessories



Self Company Group Kucharscy&Szcześniak

www.self.pl
ilona@self.pl
+48 882 150 082

Products for export:
swimwear, swimsuits, men's collection,
women's collection, children's collection,
accessories, slim collection



www.solo.com.pl
solo@solo.com.pl
+48 600 226 697

Products for export:
bras for large and very large breasts

S&
S E N S I S
BEAUTY & NIGHT

Sensis

www.sensis.com.pl
biuro@sensis.com.pl
+48 508 223 814

Products for export:
women's pajamas made of high cotton



Stanteks

www.stanteks.pl
biuro@stanteks.pl
+48338297260

Products for export:
thermoactive underwear, apparel
biking and running, swimwear



Unikat

www.unikat-comp.pl
biuro@unikat-comp.pl
+48 91 462 01 27

Products for export:
underwear: bras, panties, pajamas,
nightdress, nightsets, garter belts, body,
dressing gowns



Vena

www.vena-lingerie.com
biuro@vena-bielizna.pl
+48 85 732 60 77

Products for export:
bras for big breasts, panties, garter
belts, body, nightdress, corsets



Vanilla

www.vnd.pl
biuro@vnd.pl
+48 42 640 17 87

Products for export:
luxury nightwear, homewear,
casual wear



Witold Gwinner

www.gwinner.pl
biuro@gwinner.pl
+48 32 215 59 41

Products for export:
sports apparel, swimwear
and functional bodywear



Wol-Bar

www.wol-bar.com.pl
office@wol-bar.com.pl
+48 42 640 79 06

Products for export:
body shaping underwear; panties,
thongs, slips, strings, women underwear



Yanush

www.yanush.pl
kontakt@yanush.pl
+48 535 965 300

Products for export:
suits, shirts, pants, jackets,
polo shirts, underwear



Feba

www.feba.pl
info@feba.pl
+48 33 845 60 30

Products for export:
swimsuits, variety of fabrics and designs

SHOES AND LEATHER ACCESSORIES

AGNES WESS

Agnes Wess

www.agneswess.com
aga@agneswess.com
+48 780 034 999

Products for export:
leather bags and accessories



Conhpol Henryk Konopka

www.conhpol.pl
info@conhpol.com.pl
+48 505 255 056

Products for export:
classic and elegant men's shoes,
casual shoes, luxury line, private label

BAYLA

Bayla

www.bayla.pl
sklep@bayla.pl
+48 530 644 530

Products for export:
quality leather footwear



NIK Footwear Factory Poland

www.nik.com.pl
nik@nik.com.pl
+48 500 064 860

Products for export:
leather shoes for men, woman
and youth for all seasons

OTHER

ANDROPOL
- 1906 -

Andropol

www.andropol.pl
biuro@andropol.pl
+48 33 875 64 46

Products for export:
fabrics used for sewing bedclothes,
gallantry, clothing (casual), uniforms,
protective clothing

joan

Joan Piotr Nowicki, Dominika Siuda

www.joan.com.pl
joan@joan.com.pl
+48 42 676 04 44

Products for export:
sewing on demand of womenswear,
clothes packaging, sewing for wholesale trade

ANIMEX

Animex

www.krakow.animex.pl
krakow.handel@animex.pl
+48 12 651 37 10

Products for export:
down used for clothes and bedding

ARGENTUM
YACHT TUNING

R Consulting Tomasz Barańkiewicz

www.argentumyacht.com
shop@argentumyacht.com
+48 606 44 11 27

Products for export:
authentic sail bags



PTAK

www.ptakfashioncity.com
sekretariat@ptak.com.pl
+48 42 214 11 69

Products for export:
the main clothing trade
centre in central Europe



Material prepared by Polish Investment and Trade Agency
www.paih.gov.pl
polish-fashion.com
fashion@paih.gov.pl





European
Funds
Smart Growth

Polska



European Union
European Regional
Development Fund

