

MyScreen
CUT&USE



MyScreen CUT&USE

Discover better profits, higher margins

Cut the risk out of your business

Use our innovative CUT&USE system to create products exactly at the point of sale. This ensures you always have what the customer needs, eliminating the need to maintain large inventory stocks.

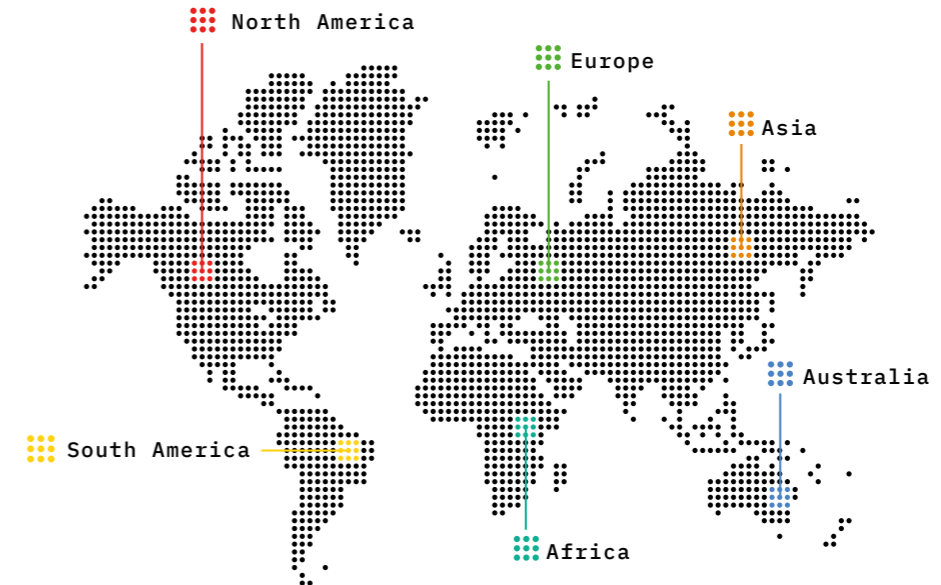
It's not just a space saver, but it also reduces the risk associated with outdated inventory. CUT&USE simplifies business processes and offers the potential for greater profits for your company!



**POLISH MANUFACTURER
EUROPEAN QUALITY
WORLD BRAND**

Our products are available on 6 continents

Established in 2004 as LAMEL, we introduced the Polish brand, **MyScreen**. With a vast database of thousands of models and over 20,000 active templates, we cater to diverse customer needs. In 2018, we added the innovative **MyScreen CUT&USE system** to our portfolio. With years of experience, we guarantee product stability and ongoing enhancement. MyScreen represents tradition and a forward-thinking partner committed to your success.



Presence in retail chains:





Right technology & customer satisfaction = stable business

Business concept

The right technology and customer satisfaction build solid business foundations.

At MyScreen, from the very beginning of our business concept, we prioritize technological development alongside the growth of our business.

- Our strategy is based on a partnership, which allows us to ensure complete user satisfaction
- We create a business that meets expectations and supports our partners in maximizing profits
- By choosing MyScreen, you invest in modern technologies and a solid foundation for the success of your business

A small warehouse with great possibilities

We offer materials in universal sizes, ready to be cut at the point of sale.

- Our products are desired by users
- Dedicated to all models, ensuring versatility
- Minimal cost of cutting devices - plotters, which translates into savings

Our innovative CUT&USE software reports:

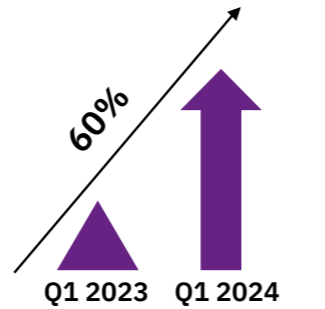
- statistics on cuts
- assembly statistics
- material usage statistics, ensuring full control and efficiency in the process



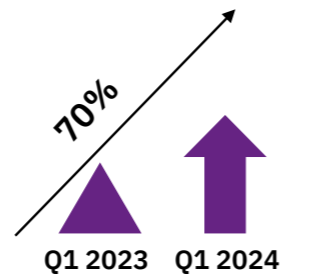


GROWTH RATES

Discover better profit



Active plotters



Cuts per quarter

Customer satisfaction:

96%

correct cuts and applications of protective materials.

SUPPORT

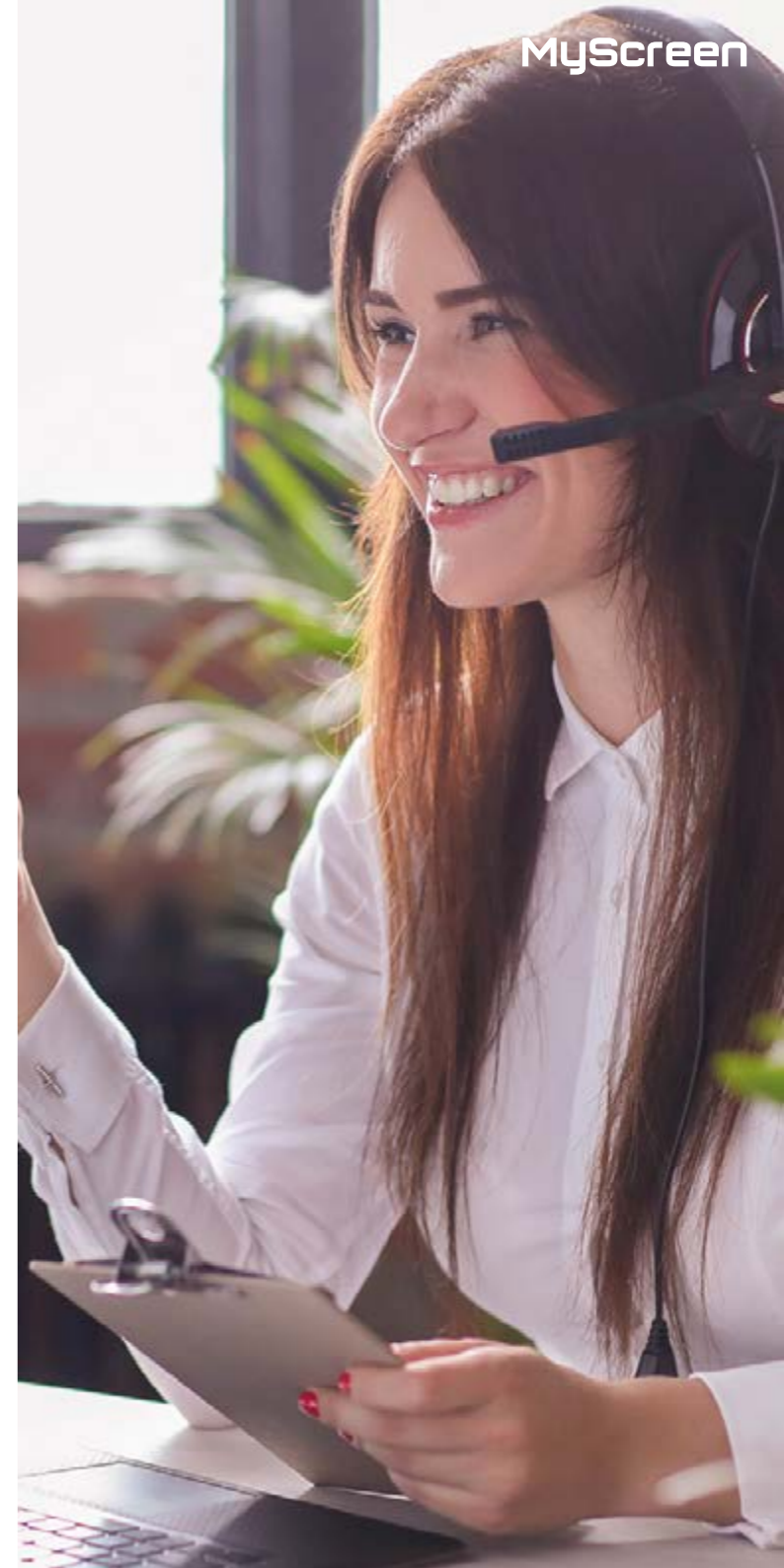
Your support center

Technical Support Team:

- available (9-21) Central European Time
- support groups for distributors
- templates on demand

Training System

- online and offline training
- a set of training, product, and marketing materials
- instructions





NEW FEATURES OF CUT&USE

Our Know How = Your own screen protection factory

- Our latest proprietary software, CUT&USE, delivers even greater efficiency
- The modified management panel allows for easy and intuitive operation
- The compact PRO 11” plotter delivers professional results with minimal space requirements.
- We have implemented an e-learning system for our dealers, ensuring they have comprehensive knowledge of our products
- We offer an optional lifetime warranty for the end user, adding additional value to our products
- Our system records all sales and services, ensuring complete transparency
- We provide access to detailed reports from the point of sale (POS), facilitating data analysis
- The ability to monitor individual employees’ progress, covering both correct and incorrect cuts and their levels
- A new roller feeder for the PRO 16” plotter that allows for serial cutting
- Materials available for dry and wet application

Plotters offer



BEE

Compact size COMFORT PLOTTER PRO 11"

- Big screen 7"
- Cuts films up to 11" for smartphones, tablets, navigation, watches, etc.
- Automatic film positioning and feeding
- QR and EAN scanner for material and device recognition
- Wi-Fi connection
- Recommended for small shops and GSM shops
- Dimensions 41x14x11,5cm



WORKHORSE

More possibilities OPTIMAL PLOTTER PRO 16"

- Solution to offer full model availability thanks to workspace up to 16" (watches, smartphones, navigations, tablets, notebooks, etc.)
- The most versatile of plotters
- The most popular one among large retail chains
- Automatic film positioning and feeding with QR and EAN scanner
- Wi-Fi and LAN connection
- Recommended for GSM shops, retail
- Dimensions 57x21x18 cm



PLOTTER PRO16



PLOTTER PRO16+

with roll feeder in option



BEAST

Mass production EXPANSION PLOTTER XL

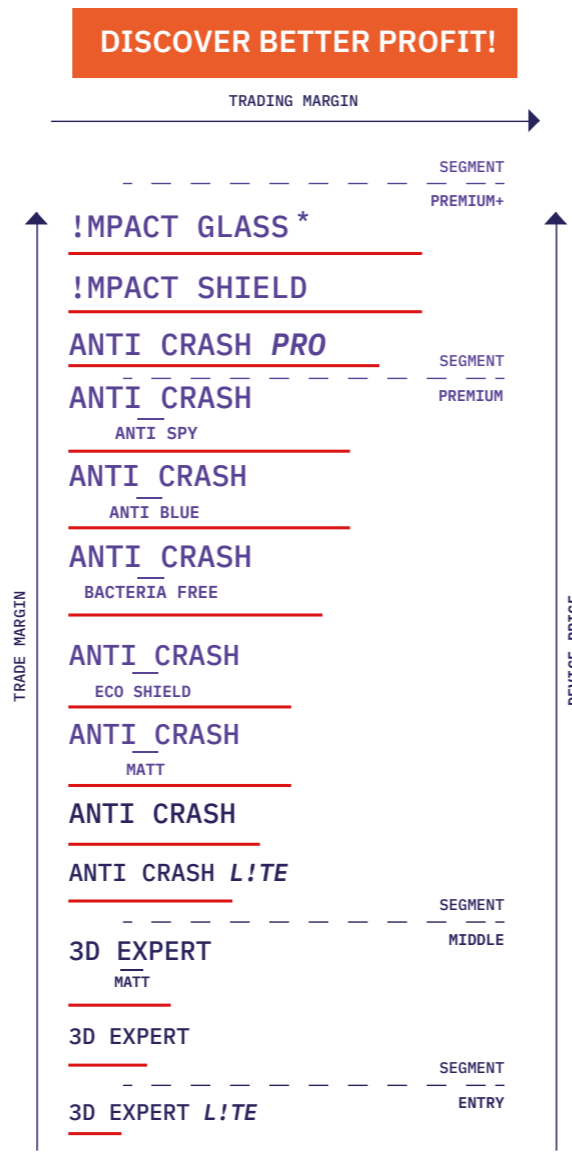
- Thanks to the possibility of cutting large numbers of materials it helps increase sales conversion of screen protectors to sold devices
- Unique device that allows for semi-mass production
- Used at logistic HUBs
- Ensures fast supply to POS chains and saves the time of employees
- Used by our partners since 2020
- Up to 53 cm wide rolls
- Dimensions 113x53x41 cm

A woman with blonde hair, wearing a black MyScreen polo shirt, is smiling and holding several boxes of AntiCRASH screen protectors. The boxes are blue and red, with the MyScreen logo and 'AntiCRASH' text. She is standing in front of a display of more screen protector boxes. The background is slightly blurred, showing shelves with more products.

Materials offer



OPTIMIZE YOUR SALES WITH A SEGMENT OFFER



* laser cut finished product

!IMPACT GLASS

2 in 1 Protective film as hard as glass & glass as flexible as foil

!IMPACT GLASS is the first and only screen protection product of its kind. Thanks to the combination of HYBRID GLASS and impact-absorbing film, the product offers two most user-anticipated screen protection features.

- effective protection from crash
- doesn't break
- scratch resistance
- easy cleaning
- doesn't crumble at the edges
- advantages of both glass and film

EASY APP® PLUG™ is an innovative method of application by positioning with a USB cable. It significantly simplifies the installation of the protection and prevents movement of the cover when applied to the screen.



Bestseller



Front

Back

!IMPACT SHIELD

Extreme screen shatter protection

!IMPACT SHIELD is the pinnacle of innovation in screen protection, offering unmatched shatter protection. Thanks to the use of advanced technology and materials, this protective film effectively absorbs shocks, protecting the screen from damage.



effective protection from crash



antibacterial layer



self-healing layer



easy cleaning



perfect touch



ANTIBACTERIAL LAYER
Report no.: 9/2024/ M
ISO 22196:2011

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.26 mm

SCREEN COVERING: FLAT/CURVED

New!

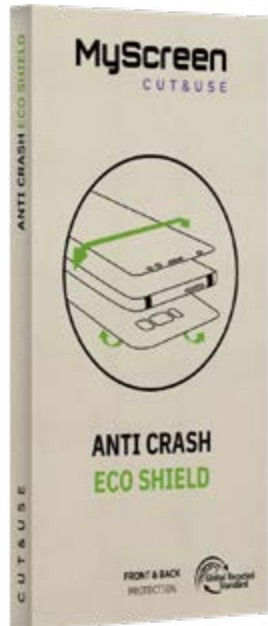


EASY APP® DRY™ or **EASY APP® WET™**.
The revolutionary application! Safe for the device and easy to carry out in all conditions.

ANTI CRASH ECO SHIELD

Is an example of innovation with environmental respect
Made entirely from recycled materials, it supports the protection of our planet

Eco-friendly approach - Not only the film itself, but also the packaging has been created with ecology in mind. Packaging made from grass is an innovative solution that minimizes environmental impact while maintaining high quality and safety of our product.



made from 100% recycled materials



scratch resistance



self-healing layer



easy cleaning



for curved screens



Scope Certificate Number
ITS-L17423-GRS-01916000

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.16 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
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Front

Back

Invest in ANTI CRASH
ECO SHIELD and enjoy
protection that cares
for both your device
and the planet.

New!



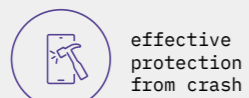
Front

Back

ANTI CRASH PRO

Protection against damage in extreme situations with an enhanced self-healing feature for minor scratches

High level of screen damage protection. The first TPU film without an orange peel effect and with the self-healing feature.



effective protection from crash



self-healing layer



easy cleaning



perfectly transparent



perfect touch

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.21 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
The revolutionary application! Safe for the device and easy to carry out in all conditions.

ANTI CRASH ANTI SPY

Effective privacy protection and excellent screen shatter protection

Material that protects the screen from shattering. With a special privacy filter, it protects the data displayed on the screen. You can feel safer in public transportation, office, store and other public places.



anti-spy



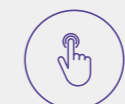
self-healing layer



easy cleaning



effective protection from crash



perfect touch

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.20 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
The revolutionary application! Safe for the device and easy to carry out in all conditions.

Front

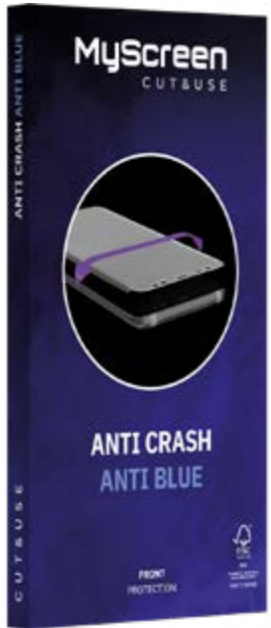
Front

ANTI CRASH ANTI BLUE

Protection for your eyes against harmful light and for your device against damage

A material that not only protects the screen from shattering but also, with a special filter, reduces violet-blue light radiation that is harmful to our bodies.

-  anti-blue protection
-  self-healing layer
-  easy cleaning
-  effective protection from crash



EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.14 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
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

Front

Back

ANTI CRASH BACTERIA FREE

Protect yourself and your device with antibacterial layer

Thin, perfectly transparent TPU film with an antibacterial layer for wet application. It protects the phone edge-to-edge, both the screen and the body.

-  antibacterial layer
-  self-healing layer
-  easy cleaning
-  effective protection from crash
-  perfect touch



EASE OF STAIN REMOVAL: HIGH

THICKNESS: 0.18 mm

SCREEN COVERING: FLAT



EASY APP® WET™.
Revolutionary wet application! Safe for the device and easy to carry out in all conditions.

Keep aligning until it's perfect - for as long as you need!

Front

Back

ANTI CRASH MATT

Protect your device and enjoy a clear screen, even in direct sunlight

Matte protective film for the screen and body of the device, reduces sunlight and eliminates glare and reflections.



anti-reflex layer



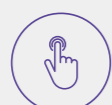
self-healing layer



easy cleaning



effective protection from crash



perfect touch

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.19 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
The revolutionary application! Safe for the device and easy to carry out in all conditions.



ANTI CRASH

Protect your device against damage in everyday use

High level of screen damage protection. The first TPU film without an orange peel effect and with the self-healing feature.



effective protection from crash



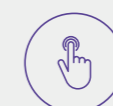
self-healing layer



easy cleaning



perfectly transparent



perfect touch

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.20 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or **EASY APP® WET™**.
The revolutionary application! Safe for the device and easy to carry out in all conditions.



Front

Back

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.20 mm

SCREEN COVERING: FLAT/CURVED

Front

Back

ANTI CRASH LITE

Protection against scratches in everyday situations

Anti-shatter film. Intended for flat or curved screens and flat surfaces of the body.



scratch resistance



self-healing layer



easy cleaning



perfectly transparent



perfect touch



EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.15 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or EASY APP® WET™.
The revolutionary application! Safe for the device and easy to carry out in all conditions.

Front

Back

3D EXPERT MATT

Protection against scratches with a clear screen even in sunlight

Matte protective film for the screen and body of the device. Reduces glare and reflections. Limits the formation of fingerprints and stains.



anti-reflex layer



self-healing layer



easy cleaning



scratch resistance



perfect touch



EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.14 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or EASY APP® WET™.
The revolutionary application! Safe for the device and easy to carry out in all conditions.

Front

Back

3D EXPERT

Protect your device against scratches
Enjoy invisible protection

The best in the 3D EXPERT series, this protective film ensures flawless clarity and touch sensitivity while safeguarding against scratches and stains. Ideal for both flat and curved screens, it combines durability with a sleek, invisible finish.



easy cleaning



self-healing layer



scratch resistance



perfectly transparent

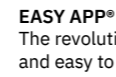


perfect touch

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.14 mm

SCREEN COVERING: FLAT/CURVED



EASY APP® DRY™ or EASY APP® WET™.
The revolutionary application! Safe for the device and easy to carry out in all conditions.



Front

Back

3D EXPERT *L!TE*

Invisible protection against scratches

Protective film for flat and curved screens as well as the flat part of the case. Glossy and smooth to the touch, it perfectly adheres to the surface.



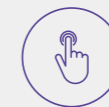
easy cleaning



scratch resistance



perfectly transparent

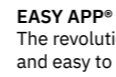


perfect touch

EASE OF STAIN REMOVAL: HIGH

THICKNESS: 0.12 mm

SCREEN COVERING: FLAT



EASY APP® DRY™ or EASY APP® WET™.
The revolutionary application! Safe for the device and easy to carry out in all conditions.







Personalization




MyScreen STYLE

You are unique Express it! Personalized device protection

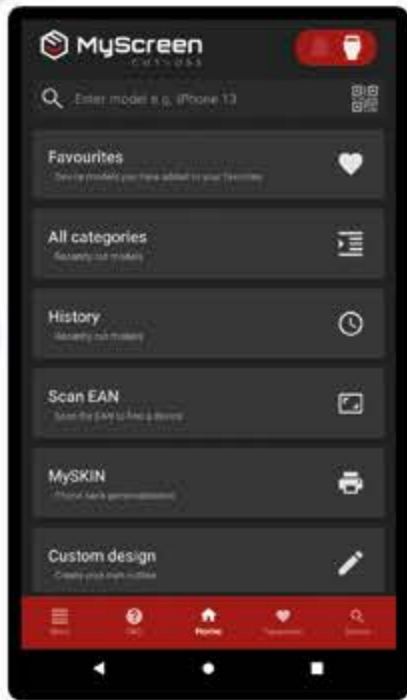
You can print any graphic, text or photo on a special photographic film, additionally secured with a protective film that you can mount on the back of the device.

-  personalisation
-  easy cleaning
-  self-healing layer
-  scratch resistance

 **EASY APP® WET™.**
 Revolutionary wet application! Safe for the device and easy to carry out in all conditions.
 Keep aligning until it's perfect - for as long as you need!



Quick and intuitive installation in a few steps



1. Select the MY SKIN option on the plotter



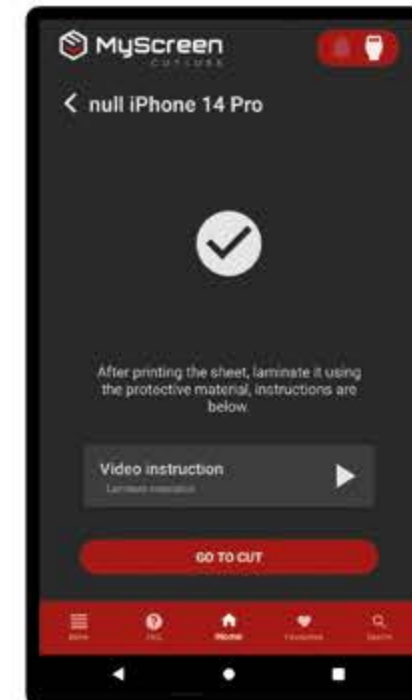
2. Scan the QR code from the graphic selected by the customer



3. Select: print



4. Laminate the photo with the film from the MY SKIN package



5. Cut the finished material on the plotter



6. Apply the material to the device



Express yourself in 5 steps



1. Go to the website myscreenstyle.com and click on - go to the creator



2. Select the device model



3. Choose the graphics and customize them your way



4. Enter your email address and accept the terms and conditions



5. Show the received QR code to the vendor at the MyScreen Style service point (the code is also in the email). That's it, you're done!

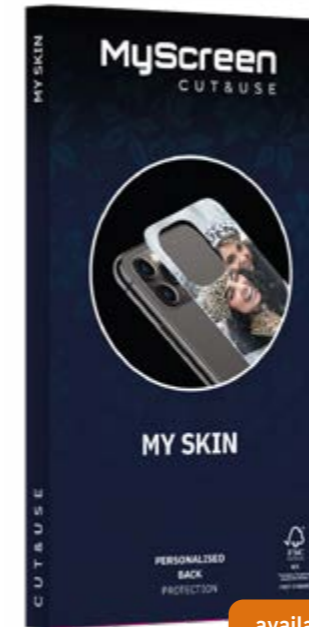
Back

MY SKIN

Personalised MyScreen film for the back of your smartphone

The photo paper ensures the colors are vivid.

The 3D EXPERT film is used to laminate the printout and protect your device against scratches.



available for 11" tablet



personalisation



self-healing layer



easy cleaning



scratch resistance

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.23 mm

INTENDED USE: SMARTPHONE, TABLET 11"







EASY APP® WET™.
Revolutionary wet application! Safe for the device and easy to carry out in all conditions.

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Back

Back & sides



-  wide range of colours
-  self-healing layer
-  easy cleaning
-  scratch resistance

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.21-0.25 mm

INTENDED USE: SMARTPHONE

FASHION SKIN

Protection from damage in unique colours, patterns and textures

Decorative films which protect against scratches, but most importantly give the device a new look and a unique character.



EASY APP® WET™. Revolutionary wet application! Safe for the device and easy to carry out in all conditions.

Keep aligning until it's perfect - for as long as you need!



PATTERNS

Unique designs for the back of the device

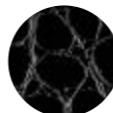

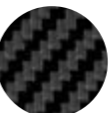



Basic

-  Matt Black
-  Glossy Mint
-  Matt Red
-  Matt Navy Blue
-  Matt Violet

Standard

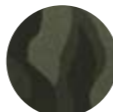

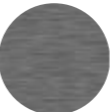
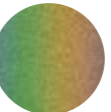
-  Fluorescence Yellow
-  Fluorescence Red
-  Fluorescence Green
-  Fluorescence Pink

Premium

-  Crocodile Structure Cast
-  Glossy Transparent Carbon
-  Glossy Black Carbon
-  Brushed Structure Silver
-  Brushed Structure Gold
-  Brushed Structure Deep Blue Metallic

Unique designs for the back and sides of the device

Premium +

-  Shadow Military Green
-  Shadow Military Black
-  Brushed Titanium
-  Gloss Midnight Blue
-  Carbon Straight Fiber
-  Gloss Flip Psychedelic







Back



CLEAR CARBON

It gives the device a unique look and protects it from damage

Matte protective film with a distinctive, unique carbon pattern. It reduces the formation of fingerprints and stains as well as the visibility of existing scratches.

-  3D structure
-  self-healing layer
-  easy cleaning
-  scratch resistance

EASE OF STAIN REMOVAL: VERY HIGH

THICKNESS: 0.21 mm

INTENDED USE: SMARTPHONE, TABLET



EASY APP® WET™. Revolutionary wet application! Safe for the device and easy to carry out in all conditions.

Keep aligning until it's perfect - for as long as you need!

20 years of experience
Certified by millions satisfied customers



MyScreen
CUT&USE

**Plan your future,
starting cooperation
with us today!**

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