



LEARNING STARTS WITH LISTENING

The Idea

We are the first EdTech company to help every child achieve **native competency in English** in parallel with their local languages.

Every child is a citizen of the world with the natural right to understand and to be understood everywhere. Our mission is to make this happen.

We have been creating edutainment content for young learners since 1998. Our experience has helped us to develop and prove our method to make children become fluent in English together with their local languages. We have implemented it with success in over 2000 institutions.

Our unique idea of **universal bilingualism** has taken shape with this global project of **UNIVERSAL BILINGUAL EDUCATION**.

Validation



Prestigious global awards



Implementation in almost all Polish regions



200,000+ families involved



25 years of expertise



Three breakthrough R&D projects concerning **UNIVERSAL BILINGUAL EDUCATION**

The programme developed thanks to the kind cooperation of scientists from universities in Poland, including the Jagiellonian University in Kraków, the University of Silesia in Katowice, Adam Mickiewicz University in Poznań, the Christian Theological Academy in Warsaw, and last but not least, our strategic partner Warsaw University and its Department of Applied Linguistics. Thanks to this cooperation, we have completed three breakthrough R&D projects. Implementation of these projects makes **UNIVERSAL BILINGUAL EDUCATION** not only possible, but also easy to apply.



Empowering all generations

Universal Language

English has become the primary language of international communication.

Universal Values

Our programme is built on universal values such as happiness, friendship and empathy.

Universal Content

We create universal content that matches the young learners' curriculum.

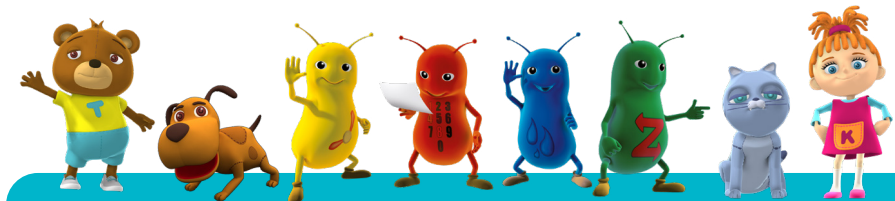
How it works

The characters in our specially created content speak only English, so children associate them with this language. The meanings of words and phrases are acquired directly from context. Appropriate music, animations, repetitions, and individual and group activities are all part of this process. The learning system is organised around a spiral structure, where every action is a logical consequence of the previous activities.

The programme is based on three dedicated series of videos, songs, storybooks, contextual dictionaries, and games called Baby Beetles (0-3), Tom and Keri (3-6) and Rock English (7-10). With an intuitive portal, we help parents and early-stage teachers (both with and without qualifications to teach English) to immerse children in this language through fun and learning together.

The Bilingual Future portal has state-of-the-art evaluation and recommendation algorithms based on deep learning methods and our unique expertise from R&D projects, including **TOLA GIMME ENGINE** (TOLALanguage Game IMMersion).

Universal content is delivered through our innovative approach incorporating **STREAMS** - SCIENCE, TECHNOLOGY, ROBOTICS, ENGINEERING, ART, MATHS and SOCIAL SKILLS.



If you like the idea of universal bilingual education, please send us an email:



info@bf.team

More information:



www.bilingualfuture.com
www.yellowhouseedu.com

The sole owner of global rights in the Bilingual Future Programme and its implementation is:

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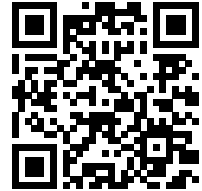
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